



# Simon J Turner | *Graphic Designer*

Born 31.05.73 – Male – Australian

Address: 17/324B Marrickville Rd  
Marrickville NSW 2204 Australia  
Email: [simon@sturnerdesign.com](mailto:simon@sturnerdesign.com)  
Telephone: +61 490 484 173  
Website: <http://sturnerdesign.com>

## PROFESSIONAL EXPERIENCE

### Managing Director

#### *Malaika Honey*

From April 2006 – to date. Key focus areas: Structural growth, business development, maintaining clients, design & marketing direction.

### Graphic Designer

#### *UNICEF*

June 2011 – February 2017. Key focus areas: Campaign and branding identity design material, corporate reports and awareness raising print material. Concept design to finished artwork.

### Graphic/Web Designer

#### *Personello GmbH*

November 2004 - August 2005 Key focus areas: Interactive online automated design programming for personalised merchandising business. High-end Photoshop retouching.

### Freelance Graphic Designer

#### *Sydney & Melbourne*

February 2002 - October 2004. Key focus areas: Commercial design material at various advertising agencies and design houses. Layout promotional material, annual reports, brochures, magazine layouts and high-end retouching. Working up designs to finished artwork.

### Finished Artist

#### *The Composing room & DLKW*

January 2000 - June 2001 Key focus areas: Finished artwork and pre-press at the old school print production house and sent to artwork high-end campaign design supporting creative team and finished artworking at the agency.

### Finished Artist

#### *Adcorp*

February 1996 – April 1998 Key focus areas: High profile client campaign concepts and creative support to senior team. Promotion to Mac operation. Several of my initial concepts were adopted.

### Creative Assistant

#### *Singleton*

February 1996 – April 1998 Key focus areas: High profile client campaign concepts and creative support to senior team. Several of my creative concepts were adopted for commercial use and I was promoted in the production department.

## COMPUTER PROFICIENCY

ADOBE PHOTOSHOP 90%

ADOBE ILLUSTRATOR 90%

ADOBE INDESIGN 90%

ADOBE AFTEREFFECTS 30%

MICROSOFT POWERPOINT 75%

MICORSOFT WORD 80%

MICORSOFT EXCEL 80%

ADOBE ACROBAT 100%

“Complementing his design skills, Mr Turner’s professionalism, ability to work with and synthesise input from a wide variety of stakeholders, and his calm and warm interpersonal skills made him a pleasure for me and the communications team to work with.”

Tanya Accone, Senior Advisor, UNICEF.

## ACADEMIC QUALIFICATIONS

### Monash University – Melbourne

B.A. of Fine Art  
November 1995

### AWARD School – Sydney

Advertising course  
July 1998

### Goethe Insitut – Sydney

Intermediate German  
December 2004

### RMIT – Melbourne

Certificate IV in Business  
August 2008

### RMIT – Melbourne

Adobe After Effects  
December 2016

### American College of Emergency Physicians

Wilderness First Aid  
February 2017

## REFEREES

Michelle Petrovic  
Marketing Manager

#### **The Kings School**

Email: [mpetrovic@kings.edu.au](mailto:mpetrovic@kings.edu.au)  
Ph: +61 2 9683 8665

Tanya Accone

Senior advisor on Innovation and Deputy

#### **UNICEF Global Innovation Centre**

Email: [taccone@unicef.org](mailto:taccone@unicef.org)

Michael Foody

Senior Graphic Designer

#### **Expo Brands**

Email: [mike@expobrands.com.au](mailto:mike@expobrands.com.au)  
Ph: +61 416-844-592

**Please find references attached.**

15 October 2015

TO WHOM IT MAY CONCERN

**RE: Letter of reference for Mr. Simon Turner**

Dear Sir/Madam,

This letter serves as a reference for the work of Mr. Simon Turner, whom I supervised from June to October 2013 in my role as Chief of Communication, Innovation and Youth Engagement ad interim at UNICEF Uganda.

Mr. Turner's work was already well established and valued in the UNICEF Uganda office when I arrived. He had worked on a number of prominent projects and specifically during my time, he undertook the complete design of the visual identity for the National Day of Prayer. He also applied this and produced numerous pieces of collateral for this nation-wide campaign, including event backdrops, pull-up banners, the official invitation, question boards, t-shirts and wristbands. The National Day of Prayer notebook proved to be particularly popular and well received and is visible widespread use.

Complementing his design skills, Mr. Turner's professionalism, ability to work with and synthesise input from a wide variety of stakeholders, and his calm and warm interpersonal skills made him a pleasure for me and the communications team to work with.

Yours sincerely,



Tanya Accone  
Senior Adviser on Innovation, and Deputy  
UNICEF Global Innovation Centre

unite for  
children

unicef 



19<sup>th</sup> October, 2015

Dear Sir/Madam,

**RE: Graphic Designer Simon Turner**

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This is to confirm that I worked with Mr. Simon Turner to accomplish several designing assignments that successfully supported UNICEF Uganda's external communication efforts between July 2013 and June 2014.

Simon is a skilled designer with excellent attention to detail. His ability to deliver top-notch artwork on time is an asset. His ability to work under immense pressure is another key point of reference.

This, therefore, is to recommend Simon for continued service in the above-mentioned field.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Charles-Martin Jjuuko".

**Charles-Martin Jjuuko**  
Communications and Global Outreach Adviser  
UNAIDS Nigeria

UNAIDS  
JOINT UNITED NATIONS  
PROGRAMME ON HIV/AIDS

UNHCR  
UNICEF  
WFP  
UNDP  
UNFPA  
UNODC  
UN WOMEN  
ILO  
UNESCO  
WHO  
WORLD BANK

UN House  
617/618 Diplomatic Drive  
PMB 2851 Central Business  
district  
Abuja, Nigeria

[unaids.org](http://unaids.org)

United Nations Children's Fund  
Three United Nations Plaza  
New York, New York 10017

Telephone 212 326 7000  
Facsimile 212 888 7465  
212 888 7454  
[www.unicef.org](http://www.unicef.org)

16 October 2015

To Whom It May Concern:

REFERENCE: SIMON TURNER.

In my former capacity as Chief of Communications, UNICEF Uganda, I hired Simon Turner for a variety of graphic design projects for UNICEF from June 2011 to August 2013.

Simon is an incredibly talented graphic designer who constantly delivered highly creative products in a timely fashion.

Simon is also extremely dedicated as he takes the time to carry out research and to understand the purpose of the project to ensure that his products contextually resonate. This was particularly apparent in his designs for the 'Zero Violence against Children' campaign where Simon created several products including advertisements and flyers that were used nationwide and resulted in a very successful public awareness campaign.

In addition, Simon is extremely professional, dedicated to UNICEF's mandate and a pleasure to work with.

I do not hesitate to fully recommend him for future assignments.



Dheepa Pandian  
Senior Advisor  
Office of Emergency Programme  
UNICEF  
212-326-7442

unite for  
children

unicef 

*From the Desk of:*  
**Hilda Karamagi – Marketing Specialist**

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October 21, 2015.

To whom it may concern:

Dear Sir/Madame,

REF: **RECOMMENDATION FOR SIMON TURNER**

I had the opportunity to work with Simon in my capacity as Private Sector Engagement Consultant for the Ministry of Gender, Labor and Social Development in September 2015. I was drafting a Business Case Paper to be presented to a 500-strong audience of stakeholders from PSFU, UNICEF, The Government of Uganda and other child protection actors.

Simon was recommended by UNICEF to support the development of this presentation to ensure the quality of delivery was to the expectations of this high-net worth audience.

Not only did Simon exceed my expectations in the animation of the presentation, but I was impressed by the fact that he took time to internalize and research where relevant the content of the message. He was therefore able to give expert and informed advice on areas that needed more impactful delivery. Also gratifying considering the short notice (one day) he received, he delivered this task the same day of the brief, in good time for my review and discussion of any changes before the actual meeting.

In all this presentation solicited the stakeholder interest and engagement actions we sought, and the right quality of stakeholder associations.

I hope to work with Simon again, and would recommend him for his professional and empathetic approach to assignments, as well as the excellent quality of his skill in animating presentations for more impactful delivery

Yours Sincerely,



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Hilda Karamagi  
*Marketing Specialist*  
+256 753 720195

10th October, 2015

To Whom It May Concern:

I am writing to recommend the design services of Simon Turner, with whom I had the pleasure of working in my capacity as Writer and Communications Consultant for UNICEF Uganda.

Simon worked on a number of fairly complex design projects with our communications team, and during the course of that work together in 2011 and 2012, he maintained a friendly and professional demeanor.

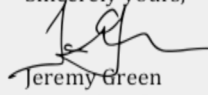
One of the projects I recall distinctly was a special set of materials that we were preparing for Parliamentarians that would be used as briefings on specific issues that affect women and children in Uganda.

Those materials – and some other related briefings that appeared in the annual UNICEF calendar – needed to be highly readable and understandable while conveying a great deal of information in an attractive, efficient format. Simon understood the process well and had many great ideas that we worked on together and that he put into action in the designs.

I found him to be very creative and able to visualize the big picture while working out the many finite details that come to bear in projects such as this one. The project took months and involved much participation on all people involved, including our Social Policy & Evaluation team. Simon was always prepared, efficient, and sent materials quickly as needed – including at odd times, like late on Friday when we were still working out some tough spots. I appreciated very much his ability and his professionalism in those otherwise fairly stressful moments of trying to get things done on time and out the door to printers.

I recommend Simon with enthusiasm. Please feel free to contact me by email at [jeremyjerodgreen@gmail.com](mailto:jeremyjerodgreen@gmail.com) with any questions.

Sincerely yours,



Jeremy Green

[jeremyjerodgreen@gmail.com](mailto:jeremyjerodgreen@gmail.com)